

Dear HSDC supporters,

We have achieved a milestone that seemed unattainable: raising over \$50,000 in just four weeks. Your incredible support has demonstrated a profound belief in our mission to serve the animals of Davie County. Not only did we surpass our goal, but we also discovered a groundswell of enthusiasm that propels us forward.

Building on the success of our "Race to 50" campaign, we are now focusing on sustainability. To ensure we can continue our vital work, we are prioritizing several key initiatives:

Firstly, we need ongoing monetary contributions throughout the year. As a nonprofit organization without government funding or support from national bodies like the Humane Society of the US, sustained donations are crucial. Donations can be made on our website as a one-time gift, set up as recurring monthly donation or programs like round-up contributions. While Facebook fundraisers help in emergencies, regular donations are essential for our daily operations and animal care.

Secondly, securing corporate sponsorships is essential to underwrite the costs of events such as Paws in the Park. These sponsorships enable us to maximize profits from these events, which in turn support programs like animal transport for rescue and the spay/neuter clinic. Ideally, we would like to aim for quarterly events, but upfront expenses necessitate financial support.

Lastly, we rely on volunteers for a variety of roles, including fundraising events, assistance at the spay/neuter clinic, grant writing, and event planning. Volunteers allow our small staff (comprising one full-time and two part-time employees) to focus on daily tasks without stretching thin during weekend events like adoption drives and fundraisers. By keeping operational costs low, we can allocate more resources directly to animal welfare.

Your ongoing support, whether through donations, sponsorships, or volunteerism, is crucial as we strive to maintain our commitment to the animals who depend on us. Together, we can ensure a sustainable future for HSDC and continue to make a significant impact in our community.

Thank you for believing in our mission and for standing with us in this journey.

Sincerely,

Board of Directors, Humane Society of Davie County